



## **RadioWeb & NxTV Introduce the Ultimate In-Room Entertainment Experience at HITEC**

**Los Angeles, July 1st, 2007** - NxTV, Inc., the first and largest provider of IPVOD, interactive digital IP-based in-room entertainment in the hospitality industry, introduced a wide range of new IP-network based technology at HITEC 2007 in Orlando Florida.

Among the IP technology advances that NxTV demonstrated at HITEC were IPTV and World Radio, which join NxTV's already robust service lineup that includes HD IPVOD, high-speed TV internet via an embedded Firefox browser and a highly customizable guest interface. NxTV also showed how its system seamlessly integrates with numerous external guestroom devices such as surround-sound speaker systems, connectivity panels and MP3 player docking stations, as well as a wide variety of HD display models.

Not only will guests now be able to enjoy audio from home, or any place on the planet – but they'll be treated to concert like digital sound thanks to NxTV's innovations!

NxTV is introducing its World Radio service from RadioWeb delivering programming anywhere in the world to meet the needs of global travelers who prefer to listen to their home area radio stations or to programming in their own languages. Roll out is expected to begin in Q4 2007, and be available system wide by the end of 2008.

RadioWeb is a pioneer in internet radio delivery systems – offering internet radio players, internet radio via in room HSIA services, and now with NxTV – internet radio via IP enabled video platforms.

"We are thrilled to be teamed with a leader in IP enabled video products and services" said RadioWeb President Rhos B. Dyke. "By adding our World Radio service as a menu item option to their already stellar service line up – hotel guests are now only a click or two away from audio they enjoy at home, work, or from any one of thousands of locations around the world".

To learn more about RadioWeb or Hotel World Radio – contact Rick Carter at [rick@radioweb.com](mailto:rick@radioweb.com) or (780) 428.4332.

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