



## **RadioWeb Names Jenny Copeland Sales Director**



**August 11<sup>th</sup> 2006 Pacific Palisades CA.**

RadioWeb Communications, Inc. has appointed Jenny Copeland Corporate Sales Director. As field operations accelerate with the introduction of new NOXON players, and Hotel World Radio services, Copeland will assume all day to day sales management for the company immediately.

RadioWeb products and services are being deployed around the US and Canada, and will soon be a permanent fixture in some of the worlds leading hotels, resorts, and other transient accommodation operations.

Jenny's twenty two year career in sales and sales management has been focused on the complex selling environment surrounding sophisticated information technology solutions. She has successfully sold a wide range of technologies to Fortune 500 corporations, companies in the small/medium business sector and Federal, State and Local governments.

Jenny's sales experience began with a large systems integrator selling information technology solutions to the Federal Government. Later, she moved into a more complex sales role by selling 3-D data visualization solution software to large Federal Government agencies.

Jenny then moved to Sun Microsystems and sold millions of dollars of hardware to the Federal Government. This led her into the selling of specialized advanced visualization solutions, including warfare gaming visualization software, to the Pentagon and other agencies in the Department of Defense.

Before joining RadioWeb, Jenny most recently sold a complex middleware product for a small startup, closing Home Shopping Network. Her background in both traditional, and niche market high tech applications is ideal grounding for the challenges faced by RadioWeb, pioneering revolutionary offerings in the Hospitality sector.

"I'm thrilled to be on the team, and part of something that will change both the guest's experience, and proprietors relationship with that guest in ways unheard of since the phone was installed in every hotel room!" Copeland remarked. "We are onto something very big!" she added on accepting the post.

RadioWeb is the exclusive provider of NOXON 1 & 2 internet audio players, and Hotel World Radio services. Every RadioWeb deployment is unique in entertainment, information and property service delivery – the world is listening!

**For more information contact Rick Carter at 780-428-4332 or [rick@radioweb.com](mailto:rick@radioweb.com) .**