



RadioWeb Appoints of Stefan Herrmann as COO

Pacific Palisades CA: September 1st 2006: RadioWeb Communications Inc., the leader in Internet Audio entertainment and information delivery service for the Hospitality, Casino Resort, and Retirement Community lodging markets, today announced the installation of 25 year industry veteran Stefan Herrmann as Chief Operating Officer.

Stefan has been involved with the lodging in room entertainment business since 1980 when he started the first pay per view service in Europe that year. By 1989, his company served more than 30,000 rooms in Germany, which represented 80% of that market share. He sold his stake in that venture and moved his family to the United States in 1990.

Shortly thereafter, he teamed up with **Graff Pay Per View**, the company that started the Spice Channel, reaching 18 million cable subscribers by 1995. At Graff, Stefan served as President of **Guest Cinema, Inc.**, a wholly-owned subsidiary of Graff. He also served as a director of **Pay Per View International, Inc.**, another subsidiary of Graff, which started the first conditional access system outside of the U.S. PPV International had formed a joint venture with **KPN**, the Royal Dutch Telephone Company. In 2001, Stefan formed **CPTV, LLC.** with Alex Dickman, and other strategic partners in Europe.

Herrmann is responsible for teaming RadioWeb with **TerraTec Electronics GmbH.**, now the exclusive supplier of RadioWeb players for in room internet radio, podcast and information delivery. In his role as COO, Stefan will manage all aspects of the day to day relationship with TerraTec and other strategic supplier partners. He is also responsible for incorporating "**Hotel World Radio**" services into RadioWeb's offering – over 10,000 internet audio streams, and 5,000+ podcasts streaming 24/7 from around the world.

"RadioWeb is at the front of a revolution in in-room entertainment for the lodging industry – upgrading the oldest, least used service in the suite – the clock radio" – Herrmann noted. "We have the most advanced player technology, the most comprehensive audio sourcing and management application, and a world class software team to build unique interfaces for our demanding clients." He added. Consumers in properties with RadioWeb deployed enjoy the ability to get entertainment, news, sports and weather from home, or anywhere on the planet, at their fingertips – in what used to be the clock radio they never used!

For more information contact Rick Carter at rick@radioweb.com or 780-428-4332 x21
