



Swisscom Hospitality Services Offers Hotel World Radio © From RadioWeb!

September 1st 2007 – Geneva, Switzerland & Pacific Palisades, California USA:

What do savvy business travelers want most when far from their home and office? The answer: instant and reliable internet connectivity to both their office, home, and all that is going on in the world around them! Swisscom is a leader in high-speed Internet, guest room and meeting room services to hotels and conference centers, with an international footprint spanning more than 2,000 partner venues and encompassing almost 220,000 hotel rooms in Europe and North America.

RadioWeb is a pioneer in Internet Audio Delivery Services, including the deployment of Internet Radio Players & Services, In Video Internet Audio Offerings, and – Hotel World Radio (HWR) on line from Swisscom Hospitality Services.

Swisscom is the first IT services provider to the hospitality industry to offer HWR on line to guests that sign up for premium internet access. That means a traveler from Tokyo on business in Turin can easily find internet radio from home while on line in Italy! A businessperson from Brazil on assignment in Brussels can listen to the latest news, sports, weather reports, and anything else available in on line radio as easily as using a car radio at home! All on line and at your fingertips thanks to RadioWeb and Swisscom!

“This offering has taken us a year to assemble with Swisscom, and will set a new standard in HSIA products” said Rhos B. Dyke of RadioWeb – “We’re thrilled to be teamed with the leader in hospitality industry HSIA for our debut in Europe” he added.

“Hotel World Radio, along with other premium service offerings in our product line for travelers clearly sets us apart from the norm in our markets and helps our partner locations to further differentiate from their competitors”, noted Alfonso Tasso, Chief Marketing Officer for Swisscom Hospitality Services. “HSIA is no longer a mere internet connection – but with HWR and other offerings – a true window on the world for our customers on line!”

Swisscom began rolling out HWR September 1st 2007, and will complete system wide availability by the end of Q1 2008.

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